



## **NOTICE OF A SPECIAL MEETING**

**Main Street Advisory Board  
Monday, June 8, 2026, at 4:00 PM  
City Hall – 2nd Floor Conference Room  
200 West Vulcan St.  
Brenham, Texas**

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### **1. Call Meeting to Order**

[Board members shall not use their position for any purpose that is, or appears to be, a conflict of interest. Any member who becomes aware of a conflict or potential conflict must disclose it and abstain from discussion and voting on the item. A conflict of interest is defined as a situation in which a Board member's personal interests may be served or financial benefits gained as a result of a Board decision.]

### **2. Citizens' Comments**

[At this time, anyone will be allowed to speak on any matter concerning this Board that is not on the agenda, for a length of time not to exceed three (3) minutes. No Board discussion or action may take place on a matter until such has been placed on an agenda and posted in accordance with the law.]

### **WORK SESSION**

#### **3. Reports from Main Street Committee Chairs:**

- **Design**
- **Economic Vitality**
- **Organization**
- **Promotion**

### **REGULAR SESSION**

- 4. Discuss and Possibly Act Upon the Approval of Minutes from the May 4, 2026, Regular Meeting.**
- 5. Discuss and Possibly Act Upon Approval of Formal Adoption of 2026 Main Street Work Plan.**
- 6. Discuss and Possibly Act Upon Allocating a Budget From Main Street Raised Funds Account for the Purchase of Christmas Décor**

## 7. Administrative/Elected Officials Report

### Adjourn

#### CERTIFICATION

I certify that a copy of the June 8, 2026, agenda of items to be considered by the Main Street Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, TX, on Tuesday, June 2, 2026, at 11:00 a.m.

*Leigh Linden* \_\_\_\_\_

Leigh Linden  
Main Street Manager

**Disability Access Statement:** This meeting is wheelchair accessible. The accessible entrance is located at the Vulcan Street entrance to the City Administration Building. Accessible parking spaces are located at the adjoining entrance. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested seventy-two (72) hours before the meeting) by calling (979) 337-7567 for assistance.

I certify that the attached notice and agenda of items to be considered by the Main Street Board was removed by me from the City Hall bulletin board on the \_\_\_\_\_ day of \_\_\_\_\_, 2026 at \_\_\_\_\_ AM/PM.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_



### AGENDA ITEM 3

<b>DATE OF MEETING:</b> June 8, 2026	<b>DATE SUBMITTED:</b> June 2, 2026
	<b>SUBMITTED BY:</b> Leigh Linden
<b>MEETING TYPE:</b> <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> SPECIAL	<b>CLASSIFICATION:</b> <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> WORK SESSION
<b>AGENDA ITEM DESCRIPTION:</b> Reports from Main Street Committee Chairs: <ul style="list-style-type: none"><li>• Design</li><li>• Economic Vitality</li><li>• Organization</li><li>• Promotions</li></ul>	
<b>SUMMARY STATEMENT:</b> Regular monthly reports from each of the 4-Point Main Street Committees	
<b>STAFF ANALYSIS:</b> <b>A. PROS:</b> <b>B. CONS:</b>	
<b>ALTERNATIVES (In Suggested Order of Staff Preference):</b>	
<b>ATTACHMENTS:</b> none	
<b>RECOMMENDED ACTION:</b> Work Session item, no action required.	
<b>APPROVALS:</b>	



### AGENDA ITEM 4

<b>DATE OF MEETING:</b> June 8, 2026	<b>DATE SUBMITTED:</b> June 2, 2026 <b>SUBMITTED BY:</b> Leigh Linden
<b>MEETING TYPE:</b> <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> SPECIAL	<b>CLASSIFICATION:</b> <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION
<b>AGENDA ITEM DESCRIPTION:</b> Discuss and Possibly Act Upon the Minutes From May 4, 2026 Regular Meeting	
<b>SUMMARY STATEMENT:</b> Review and approve minutes from previous Main Street Advisory Board Meeting	
<b>STAFF ANALYSIS:</b> <b>A. PROS:</b> <b>B. CONS:</b>	
<b>ALTERNATIVES (In Suggested Order of Staff Preference):</b>	
<b>ATTACHMENTS:</b> Minutes May 4, 2026.	
<b>RECOMMENDED ACTION:</b> Approve minutes.	
<b>APPROVALS:</b>	



**Main Street Advisory Board  
Meeting Minutes  
May 4, 2026**

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A regular meeting of the Main Street Board was held on Monday, May 4, 2026, beginning at 4:02 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Andi Linder (Chair), Roger Ross (Vice Chair), Tiffany Howard, Connie Wilder, Lowell Ogle, Dax Flisowski, Whitney Ray

Members absent:

Amber Briggs, Wendy Meaux

City Staff present:

Main Street Manager, Leigh Linden  
Economic & Community Director, Teresa Rosales  
Administrative Assistant, Christine Simich

Others present:

Sherry Harber

**1. Call Meeting to Order**

Chair, Andi Linder called the meeting to order at 4:00 pm.

**2. Citizen/Visitor Comments**

No comments.

**3. Reports from Main Street Committee Chairs:**

- **Design: Chair** – Dax Flisowski reported on discussions of a Pilot Program for Signs on downtown light poles; Certificate of Appropriateness for the iron work in the ‘pocket park’ on Alamo and Market St. led to discussions on possibly funding the projects sign.
- **Economic Vitality** – No meeting held in April.
- **Organization** – Leigh Linden reported on discussions of a ‘walking tour’ app. With a QR code and looking for possible funding sources; Leigh mentioned the Committee is looking for a new chair and new board member Whitney Ray will take on role; the next Green Team clean up downtown will be on June 27<sup>th</sup> @ 8:30-10:00 am.
- **Promotion** – Andi Linder reported on discussions of celebrating Ice Cream Capital of Texas for the 2<sup>nd</sup> year with the ice cream art walk decorating contest in July; discussed the set-up and food vendors for Hot Nights Cool Tunes.

**4. Discuss and Possibly Act Upon the Minutes from the February 2, 2026, Regular Meeting**

Connie Wilder made a motion to approve the minutes from February 2, 2026. The motion was seconded by Tiffany Howard and carried unanimously among members present.

<b>Chair Andi Liner</b>	<b>Yes</b>
<b>Vice Chair Roger Ross</b>	<b>Yes</b>
<b>Amber Briggs</b>	<b>Absent</b>
<b>Connie Wilder</b>	<b>Yes</b>
<b>Dax Flisowski</b>	<b>Yes</b>
<b>Lowell Ogle</b>	<b>Yes</b>
<b>Wendy Meaux</b>	<b>Absent</b>
<b>Whitney Ray</b>	<b>Yes</b>
<b>Tiffany Howard</b>	<b>Yes</b>

**5. Discuss and Possibly Act Upon new guidelines for the Main Street Sign Grant**

The new guidelines are a maximum of \$2,500 for signage and A-Frames will be included. The maximum amount spent per year will be \$10,000.

Roger Ross made a motion to approve the new guidelines for the Main Street Grant. The motion was seconded by Lowell Ogle and carried unanimously among members present.

<b>Chair Andi Liner</b>	<b>Yes</b>
<b>Vice Chair Roger Ross</b>	<b>Yes</b>
<b>Amber Briggs</b>	<b>Absent</b>
<b>Connie Wilder</b>	<b>Yes</b>
<b>Dax Flisowski</b>	<b>Yes</b>
<b>Lowell Ogle</b>	<b>Yes</b>
<b>Wendy Meaux</b>	<b>Absent</b>
<b>Whitney Ray</b>	<b>Yes</b>
<b>Tiffany Howard</b>	<b>Yes</b>

**6. Administrative/Elected Officials Report**

Leigh Linden, the Main Street Manager, introduced the new Board member, Whitney Ray. The First Friday Farmers Market, scheduled for May 1st, was rained out, and a credit will be issued to all who registered and paid. The Fiesta on Main was well attended and deemed a success; downtown merchants are interested in organizing it again in 2027. The Summer Sip event is scheduled for June 6th, but we currently have only two sponsors this year. Sherry Harber, a citizen in attendance, volunteered to be a sponsor. The Board voted to purchase a brick for Celia Haley in Alamo Alley.

**The meeting adjourned at 4:37 pm.**

**Next Regular Board Meeting – June 8, 2026.**

**ATTEST:**

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Leigh Linden  
Main Street Manager

DRAFT



### AGENDA ITEM 5

<b>DATE OF MEETING:</b> June 8, 2026	<b>DATE SUBMITTED:</b> June 2, 2026 <b>SUBMITTED BY:</b> Leigh Linden
<b>MEETING TYPE:</b> <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	<b>CLASSIFICATION:</b> <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION
<b>AGENDA ITEM DESCRIPTION:</b> Discuss and Possibly Formally Adopt the 2026 Main Street Work Plan	
<b>SUMMARY STATEMENT:</b> Discuss the Updated 2026 Main Street Work Plan for Board Adoption	
<b>STAFF ANALYSIS:</b> <b>A. PROS:</b> <b>B. CONS:</b>	
<b>ALTERNATIVES (In Suggested Order of Staff Preference):</b>	
<b>ATTACHMENTS:</b> 2026 Maint Street Work Plan.	
<b>RECOMMENDED ACTION:</b> Staff Recommends Approval	
<b>APPROVALS:</b>	

# TRANSFORMATION STRATEGY WORK PLAN 2026

<b>Organization Name:</b> <i>Main Street Brenham</i> <b>Town, State:</b> <i>Brenham, Texas</i>		<b>Date:</b> <b>Completed by:</b> <i>Main Street Manager, Leigh Linden</i>	
<b>Vision:</b> <i>Main Street Brenham's vision is to see continuous revitalization to preserve the unique character of downtown Brenham.</i>			
<b>Transformation Strategy #1:</b> <i>Main Street Brenham will create a welcoming environment where everyone belongs.</i>		<b>Transformation Strategy #2:</b> <i>Main Street Brenham will maintain and enhance the distinct identity of downtown Brenham.</i>	
<b>Goal 1</b>	<b>Goal 2</b>	<b>Goal 1</b>	<b>Goal 2</b>
<i>Consider and develop additional sources of funding for downtown projects.</i>	<i>Encourage a varied and unique retail mix</i>	<i>Develop appreciation and support for preserving our history and architectural heritage.</i>	<i>Promote downtown as a cultural destination to both locals and visitors.</i>
<b>Lead:</b> <i>Economic Vitality Committee</i>	<b>Lead:</b> <i>Organization Committee</i>	<b>Lead:</b> <i>Design Committee</i>	<b>Lead:</b> <i>Promotions Committee</i>
<b>Annual Responsibilities</b> <i>First Friday Farmers Market: Monthly market event to showcase community members and businesses.</i> <i>Uptown Swirl and Summer Sip: twice-yearly fundraisers for Main Street Raised Funds Account</i> <i>Merchant Meeting &amp; Stakeholders Newsletter: publication released quarterly</i> <i>Social Media: Engage daily showcasing merchants and programming while promoting the downtown community and educating about organization.</i> <i>Work with business and property owners to participate in Main Street Grant Programs</i>			

**Transformation Strategy #1:** *Main Street Brenham will create a welcoming environment where everyone belongs.*

**Goal 1:** *Consider and develop additional sources of funding for downtown projects.*

**Define Success:** *Continue to offer façade and sign grants, at least 3 per year.*

**Partners:** *City of Brenham, Washington County Chamber of Commerce, Brenham Heritage Museum, The Visitor Center, Brenham Next*

<b>Task</b>	<b>Volunteer Responsible</b>	<b>Staff Responsible</b>	<b>Due Date</b>	<b>Progress</b>	<b>Budget</b>
<i>1. Support preservation by hosting educational classes, including the historic tax credit program and possibly preservation maintenance</i>	<i>Design/ Organization</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$200</i>
<i>2. Promote downtown as local shopping and dining destination and work to keep it vibrant</i>	<i>Promotions/ Organization</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$10,000</i>
<i>3. Host major fundraising events- twice yearly</i>	<i>Promotions</i>	<i>Leigh Linden</i>	<i>December</i>		<i>\$13,000</i>
<i>4. Promote downtown as an arts and culture district with unique events</i>	<i>Promotions</i>	<i>Leigh Linden</i>	<i>July, December</i>		<i>\$15,000</i>
				<b>Total</b>	<b>\$35,000</b>

**Transformation Strategy #1:** *Main Street Brenham will create a welcoming environment where everyone belongs.*

**Goal 2:** *Encourage a varied and unique retail mix*      **Define Success:** *Recruit 1 new or secondary retail business in Downtown Brenham per year.*

**Partners:** *City of Brenham- Development Services Department, Washington County Chamber of Commerce, The Visitor Center, Brenham Economic Development Corp.*

<b>Task</b>	<b>Volunteer Responsible</b>	<b>Staff Responsible</b>	<b>Due Date</b>	<b>Progress</b>	<b>Budget</b>
1. <i>Plan for Board “team building” events</i>	<i>Organization</i>	<i>Leigh Linden</i>	<i>December</i>		<i>\$400</i>
2. <i>Consider a plan to refocus a grant to assist in code compliance and business practices</i>	<i>EVC</i>	<i>Leigh Linden</i>	<i>December</i>		<i>\$10,000</i>
3. <i>Develop a downtown business mix survey</i>	<i>Organization</i>	<i>Leigh Linden</i>	<i>September</i>		<i>\$0</i>
4. <i>Keep up-to-date on TxDOT Projects</i>	<i>EVC</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$0</i>
5. <i>Update building inventory DowntownTx.org</i>	<i>EVC</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$0</i>
7. <i>Farmers Market acts as an “incubator” for future brick-and-mortar stores to create an entrepreneurial ecosystem</i>	<i>EVC</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$1,500</i>
8. <i>Hold quarterly merchant mixers to communicate downtown information and gather community input</i>	<i>Organization</i>	<i>Leigh Linden</i>	<i>Quarterly</i>		<i>\$400</i>
9. <i>Develop a plan to welcome and recognize new downtown businesses</i>	<i>EVC/ Organization</i>	<i>Leigh Linden</i>	<i>December</i>		<i>\$5,000</i>
				<b>Total</b>	<b>\$7,300</b>

**Transformation Strategy #2:** *Main Street Brenham will maintain and enhance the distinct identity of downtown Brenham.*

**Goal 1:** *Develop appreciation and support for preserving our history and architectural heritage.*

**Define Success:** *Develop a grant to help defray the cost of fire suppression.*

**Partners:** *City of Brenham, Washington County Chamber of Commerce, Brenham Economic Development Corp. The Visitor Center*

<b>Task</b>	<b>Volunteer Responsible</b>	<b>Staff Responsible</b>	<b>Due Date</b>	<b>Progress</b>	<b>Budget</b>
<i>1. Work with the city to assist in code compliance, specifically fire suppression</i>	<i>Economic Vitality</i>	<i>Leigh Linden</i>	<i>December</i>		<i>\$10,000</i>
<i>2. Consider Sign Grants Applications</i>	<i>Design</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$2,500</i>
<i>3. Create Volunteer and Board "Volunteer Recognition" moments</i>	<i>Organization</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$500</i>
<i>4. Recommendations for TDA Presidents Awards/Others</i>	<i>ALL</i>	<i>Leigh Linden</i>	<i>August</i>		<i>\$500</i>
<i>5. Work with property owners participating in the Facade Grant Program</i>	<i>Design/EVC</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$21,000</i>
<i>6. Determine and gain support for small-scale improvements; Consider levels of improvements</i>	<i>Design/EVC/Organization</i>	<i>Leigh Linden</i>	<i>October</i>		<i>\$10,000</i>
				<b>Total</b>	<b>\$44,500</b>

**Transformation Strategy #2:** *Main Street Brenham will maintain and enhance the distinct identity of downtown Brenham.*

**Goal 2:** *Promote downtown as a cultural destination to both locals and visitors*

**Define Success:** *Work to get the “Welcome” mural fix and repainted in conjunction with the 2026 TAMF.*

**Partners:** *City of Brenham, Washington County Chamber of Commerce, The Visitor Center, Brenham Heritage Museum, Texas Arts & Music Festival Board*

<b>Task</b>	<b>Volunteer Responsible</b>	<b>Staff Responsible</b>	<b>Due Date</b>	<b>Progress</b>	<b>Budget</b>
<i>1. Stay updated on what people see downtown, including cleanliness, maintenance, general appearance</i>	<i>Design/EVC</i>	<i>Leigh Linden</i>	<i>Quarterly</i>		<i>\$0</i>
<i>2. Consider downtown improvement projects</i>	<i>Design/EVC</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$8,000*</i>
<i>3. Engage the community in downtown art projects- Spring Eggs, Scarecrows, Nutcracker Art (contests)</i>	<i>EVC/Design/Promotions</i>	<i>Leigh Linden</i>	<i>Continuous</i>		<i>\$450</i>
<i>4. Update downtown Christmas decorations</i>	<i>Design</i>	<i>Leigh Linden</i>	<i>December</i>		<i>\$20,000</i>
<i>5. Develop a walking “home” tour where people can learn more about the properties. “These walls CAN talk”</i>	<i>Design/Promotions</i>	<i>Leigh Linden</i>	<i>October</i>		<i>\$2,000</i>
<i>6. Develop a “Walking Tour” app to promote the history and encourage historic preservation</i>	<i>Organization/Design</i>	<i>Leigh Linden</i>	<i>December</i>		<i>\$3,500</i>
				<b>Total</b>	<b>\$33,950</b>



## AGENDA ITEM 6

<b>DATE OF MEETING:</b> June 8, 2026	<b>DATE SUBMITTED:</b> June 2, 2026 <b>SUBMITTED BY:</b> Leigh Linden
<b>MEETING TYPE:</b> <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> SPECIAL	<b>CLASSIFICATION:</b> <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION
<b>AGENDA ITEM DESCRIPTION:</b> Discuss and Possibly Act Upon Allocating a Budget From Main Street Raised Funds Account for the Purchase of Christmas Décor	
<b>SUMMARY STATEMENT:</b> Discuss the Design Committee Recommendation of Budgeting \$40,000 Over Two Years for Decorations	
<b>STAFF ANALYSIS:</b> <b>A. PROS:</b> <b>B. CONS:</b>	
<b>ALTERNATIVES (In Suggested Order of Staff Preference):</b>	
<b>ATTACHMENTS:</b>	
<b>RECOMMENDED ACTION:</b>	
<b>APPROVALS:</b>	



### AGENDA ITEM 7

<b>DATE OF MEETING:</b> June 8, 2026	<b>DATE SUBMITTED:</b> June 2, 2026  2026 <b>SUBMITTED BY:</b> Leigh Linden
<b>MEETING TYPE:</b> <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> SPECIAL	<b>CLASSIFICATION:</b> <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION
<b>AGENDA ITEM DESCRIPTION:</b>  Administrative/Elected Officials Report	
<b>SUMMARY STATEMENT:</b> Reports from Main Street Manager, Leigh Linden, Regarding Recent and Upcoming Events in Downtown Brenham	
<b>STAFF ANALYSIS:</b> <b>A. PROS:</b> <b>B. CONS:</b>	
<b>ALTERNATIVES (In Suggested Order of Staff Preference):</b>	
<b>ATTACHMENTS:</b> none	
<b>RECOMMENDED ACTION:</b> none	
<b>APPROVALS:</b>	